



2018 ISA ROCKY MOUNTAIN CHAPTER TREE CLIMBING CHAMPIONSHIP

Sponsor Prospectus



2018 ISA RMC TCC Sponsor Opportunities

Presenting Sponsor ● \$10,000

The TCC Presenting Sponsor is an integral partner in the success of the event. The Presenting Sponsor supports all of ISA's endeavors to reach field arborists and the public with messaging about safety, professionalism, and the importance of proper tree care.

- Largest sponsor logo on website and sponsor and event banners.
- Logo on TCC page of the website.
- Website logos will click through to company website.
- Logo on signage with event name on each preliminary event tree (five signs)
- Sponsor logo on competitor (approximately 45) and volunteer (approximately 65) competition shirts.
- On stage presence by one representative at the preliminary event Awards Ceremony.
- Trade stand (30' x 30') with the opportunity to bring tent canopy and signage with logo.
- Logo recognition as Presenting Sponsor in two issues of *Rocky Mountain Arborist*. Includes a basic hyperlink to homepage of your website within the digital version of the publication.
- Mention in event press releases and other event marketing and social media outreach efforts.
- Opportunity to provide prizes or giveaways to competitors and volunteers.
- Category exclusivity

Masters' Challenge ● \$1,000

The Masters' Challenge is the premier event at the TCC. The competitors with the highest preliminary event scores showcase their skills, both physical and analytical, to determine who will be the TCC Champion.

- Sponsor logo on website and all-sponsor banners.
- Website logos will click through to company website.
- On stage presence by one representative at the preliminary event Awards Ceremony.
- Two 2' x 3' banners displaying only the sponsor logo at the Masters' Challenge with the opportunity for the sponsor to provide additional signage and banners.
- Trade stand (10' x 10') with the opportunity to bring tent canopy and signage with logo and to purchase additional booth space
- Logo included in sponsor recognition ad in two issues of the *Rocky Mountain Arborist*. (Availability depends on the date contract and payment are received.)
- Opportunity to provide prizes or giveaways to competitors and volunteers

Preliminary Event Tree Sponsor ● \$1,500

Scores in the five preliminary events, Aerial Rescue, Belayed Speed Climb, Ascent, Throwline and Work Climb are added to determine who will advance to the Masters' Challenge. Each event highlights different skills that may be used in the day-to-day practice of arborists in the field.

- Sponsor logo on website and all-sponsor banners
- Website logo will click through to company website
- Two 2' x 3' banners displaying only the sponsor logo at the sponsored event with the opportunity to bring tent canopy and

signage with logo and to purchase additional booth space

- Logo included in sponsor recognition ad in two issues of *Rocky Mountain Arborist* (availability depends on date contract and payment are received)

Equipment Sponsor ● \$TBD

Tree-climbing equipment that is in good condition, appropriate for tree climbing, and complies with industry safety standards is paramount to the safety of climbing arborists. The equipment sponsor supports ISA RMC's efforts to supply the proper gear for the competition through either monetary or in-kind donations.

- Sponsor logo on website and all-sponsor banners
- One 2' x 3' banner displaying only the sponsor logo at the TCC competition headquarters area (or a shared banner with the apparel sponsor that includes the sponsor logo in a size that is equivalent to the 2' x 3' banner logo size)
- Trade stand (10' x 10') with the opportunity for tent canopy and signage with logo near event tree and the opportunity to purchase additional booth space
- Logo included in sponsor recognition ad in two issues of *Rocky Mountain Arborist* (availability depends on date contract and payment are received)
- Opportunity to provide prizes or giveaways to competitors and volunteers

Apparel Sponsor ● \$3,000

The TCC apparel sponsor outfits the competitors in the official event jersey and provides shirts for the volunteers. Support for clothing is provided through either monetary or in-kind donations.

- Sponsor logo on website and all-sponsor banners.
- Website logos will click through to company website.
- One sign displaying only the sponsor logo at the TCC competition headquarters area (or a shared banner with the equipment sponsor that includes the sponsor logo in a size that is equivalent to the 2' x 3' banner logo size)
- Trade stand (10' x 10') with the opportunity to bring tent canopy and signage with logo and to purchase additional booth space
- Logo included in sponsor recognition ad in two issues of *Rocky Mountain Arborist* (availability depends on date contract and payment are received)
- Opportunity for signage with logo at Celebration Reception
- Opportunity for giveaway items at Celebration Reception
- Opportunity to provide prizes or giveaways to competitors and volunteers



2018 ISA RMC TCC Sponsor Opportunities

Arboricultural Workshops ● \$1,500

Continuing education is vital for the creation of a safe and knowledgeable workforce. Supporting arboriculture education helps ISA provide learning opportunities for arborists.

- Sponsor logo on website and all-sponsor banners
- Website logo will click through to company website
- Trade stand (10' x 10') with the opportunity to bring tent canopy and signage with logo and to purchase additional booth space.
- One sign displaying only the sponsor logo outside workshop location
- Logo included in sponsor recognition ad in two issues of *Rocky Mountain Arborist* (availability depends on date contract and payment are received)
- Opportunity to provide prizes or giveaways to competitors and volunteers.

Public Education ● \$1000

The TCC provides the fun, festive atmosphere necessary to encourage the public to learn about the importance of safe, proper tree care. The public engagement sponsor supports ISA's efforts to reach out to the public, both in the city where the event is taking place and throughout the region through mainstream and social media.

- Sponsor logo on website and all-sponsor banners
- Website logo will click through to company website
- Trade stand (10' x 10') with the opportunity for tent canopy and signage with logo near event tree and the opportunity to purchase additional booth space
- Logo included in sponsor recognition ad in two issues of *Rocky Mountain Arborist* (availability depends on date contract and payment are received)
- Opportunity to provide prizes or giveaways to competitors and volunteers

Kid's Climb ● \$3,000 (may be shared)

This event is where children of all ages can climb in the trees just like the competitors they have cheered on at the TCC.

- Sponsor logo on website and all-sponsor banners.
- Website logos will click through to company website.
- Logo included in sponsor recognition ad in two issues of *Rocky Mountain Arborist* (availability depends on date contract and payment are received)
- Trade stand (10' x 10') with the opportunity to bring tent canopy and signage with logo and to purchase additional booth space
- Opportunity to provide prizes or giveaways to competitors and volunteers

Event Supporter (unlimited) ● \$500

Event sponsors assist ISA RMC to enhance the TCC experience for all participants without a specific designation for their monetary contributions.

- Sponsor logo on website and all-sponsor banners.
- Website logo that will click through to company website
- Logo included in sponsor recognition ad in two issues of *Rocky Mountain Arborist* (availability depends on date contract and

payment are received)

- Opportunity to provide prizes or giveaways to competitors and volunteers

Participant Bags ● 125 Bags

Competitors and volunteers have a lot of equipment and personal items they need to transport both during the event and at work. Participant bags are an opportunity for a sponsor to not only get logo recognition at the event, but also in the communities where the participants live and work.

- Sponsor logo on bags distributed to all competitors and volunteers (approximately 125)
- Sponsor logo on website and all-sponsor banners
- Website logo will click through to company website
- Logo included in sponsor recognition ad in two issues of *Rocky Mountain Arborist* (availability depends on date contract and payment are received)
- Opportunity to provide prizes or giveaways to competitors and volunteers



2018 Tree Climbing Competition Sponsorship Registration Form

July 20-22, 2017 ~ Fort Collins, Colorado

Sponsor Opportunities	Amount
<input type="checkbox"/> Presenting Sponsor	\$10,000
<input type="checkbox"/> Masters' Challenge	\$2,000
<input type="checkbox"/> Preliminary Event Sponsor	\$1,500
<input type="checkbox"/> Equipment Sponsor	In-kind
Equipment Description:	
<input type="checkbox"/> Apparel Sponsor	\$3,000
<input type="checkbox"/> Arboricultural Workshops	\$1,500
<input type="checkbox"/> Public Education	\$1,000
<input type="checkbox"/> Kid's Climb	\$3,000
<input type="checkbox"/> Event Supporter	\$500
<input type="checkbox"/> Participant Bags (125 Bags)	In-kind
<input type="checkbox"/> Prize Donation	In-kind
Prize Description:	

Primary contact information:

Contact Name: _____ Company: _____

Address: _____

City, State and Zip: _____

Phone/Fax: _____ Email: _____

List the names of the individuals who will be representing your company (limited to two people per sponsorship)

Attendee 1 Name: _____ T-Shirt Size S _____ M _____ L _____ XL _____ 2XL _____

Attendee 2 Name: _____ T-Shirt Size S _____ M _____ L _____ XL _____ 2XL _____

Payment Information:

☐ Check ☐ Visa ☐ MasterCard

Grand Total: _____

Credit Card #: _____ Exp. Date: ____/____/____ CV Code: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Name of Cardholder (Please Print): _____

Cardholder Signature: _____

ISA Rocky Mountain Chapter, 12011 Tejon Street, Suite 700, Westminster, CO 80234

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CANCELLATION POLICY: NO REFUNDS AFTER JUNE 4, 2018!!!



2018 ISA ROCKY MOUNTAIN CHAPTER TREE CLIMBING CHAMPIONSHIP

20-22 July
City Park
Fort Collins, Colorado



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